



Reverse-transfer laminating printer for the highest quality card issuance



Secure

The Magicard Prima 4 secures card issuance with a combination of inline and post-printing options. Ultraviolet (UV) images or text, printed inline, can be augmented with overlaminates for added durability and security - including standard and customised holographic options. A logical printer lock is fitted as standard.

High quality printing

Using a reverse-transfer printing process, images are first printed onto a thin film then heat transferred onto the card surface. This produces a high resolution glossy image, printed right over the edge of the card.

STANDARD



















Trusted

High reliability and a market-leading 3 year warranty help ensure the Magicard Prima 4 is trusted worldwide for highlevel secure card issuance projects - including drivers' licenses, secure travel passes and localised issuance of payment cards. It is FIPS 201 compliant and on the GSA Approved Product List.

Versatile

Ease of integration is facilitated by both USB and Ethernet interfaces, with magnetic stripe and a range of smart card encoding options all supported. An inline laminator can easily be added with connectivity enabled via infrared (IR).

3 year limited warranty and support

The Prima 4 is supplied with a free, 3-year warranty with hassle-free printhead cover and loaner service. (Available in the EU, North America and other selected territories. Elsewhere 2 years limited depot warranty.)











Printer specifications

Print mode	300 DPI reverse-transfer printing technology.
Card security	Holographic laminates (requires lamination module) and UV film options.
Encoding security options	Magnetic stripe. Smart card encoding; contact chip, MIFARE, DESFire and iClass. Other smart card encoders also available.
Warranty*	3 years UltraCoverPlus warranty and support which includes full printhead coverage and free loaner service -
	Available in North America, EU and other selected territories. Elsewhere 2 years limited depot warranty.
Printer interfaces	USB (Ver2.0) Full-Speed (12Mbps) and Hi-Speed (480Mbps) 10BASE-T/100BASE-TX Ethernet, both included as standard.
Software drivers	Windows 2000 Professional (SP4), XP (SP2, SP3), Vista (SP1), Windows Server 2003 R2 SP2, Server 2008, Windows 7, Windows 8 (32 and 64 bit).
Card capacity	100 card input feeder and output stacker.
Weight	15.5kg (34.1lbs).
Dimensions	343mm width x 320mm height x 330mm length (13.5" width x 12.6" height x 13" length).
Print speed	YMCK with transfer to card: 80 cards per hour single-sided.
Printhead	Simple field replaceable unit.
Operating conditions	15 to 30°C (59 to 86°F); 35% to 70% non-condensing.
Security features	Holographic laminates (requires lamination module) and UV film options

Consumables Part No.

Dye film	Set of 1 YMCK dye film + 1 retransfer film.	Prima 431/S
	YMCKK 750 images (full-colour printing on one-side and black on reverse side).	Prima 433
	YMCK-UV 750 images (full-colour and UV panel).	Prima 434
Retransfer film	Retransfer film 1000 images.	Prima 436
Laminates	Thin, 0.5 mil and 1 mil laminates available. Clear and holographic options.	
Card types / thickness	CR80 PVC, ABS, PET, PVH, and Polycarbonate ISO blank cards, HiCo magnetic stripe and smart cards.	
	0.25mm to 1.0mm (0.010" to 0.040").	
Cleaning kit	Cleaning kit (10 cards).	Prima 491

Variants

Prima 4 Uno	Magicard Prima 4 Uno; single-sided printer.	Prima 401
Prima 4 Duo	Magicard Prima 4 Duo; double-sided printer.	Prima 402
Encoding options	Magnetic stripe, combi smart card encoding (contact chip, MIFARE, DESFire, iClass).	Call for
	Other smart card encoders also available.	part numbers

Options

Inline laminator	Compact, single-sided or double-sided.	Prima 451/Prima 452
Bend remedy	Bend remedy option for Prima 4 Duo (factory fitted).	Prima 424

Card security options



Magnetic stripe

The Prima 4 can be specified with ISO standard 7811 compatible HiCo encoding of magnetic stripe cards.





Smart card encoding

Smart card encoding options: Contact chipvders available on request.





Overlaminates

For added durability and security - including standard and customised holographic options





UV printing

Ultraviolet film enables the printing of hidden photographs, logos, text or symbols that are only visible under UV light.

Ultra Electronics ID, Magicard and Prima 4 are trademarks or registered trademarks of Ultra Electronics Limited. All other trademarks, brand names, or product names belong to their respective holders. The information contained in this document reflects the current state of design and we reserve the right to change the specification without notice or obligation.



**Warranty subject to the observance of specific conditions of use and maintenance, as well as the use of certified 'Original Magicard' dye films.



Prima 4 2pp A4 UK issue 1.00



Ultra Electronics ID - Headquarters and manufacturing centre Hampshire Road, Wormouth, Decry PT 1975

Hampshire Road, Weymouth, Dorset DT4 9XD, United Kingdom

Tel: +44 (0) 1305 767 100 Fax: +44 (0) 1305 777 904 Email: info@ultralD.com



Europe Americas Asia UAE





SECURITY www.ultralD.com